



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/29/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	1:00	4	\$550.00	2	0.00	NM	4	\$2,200.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$550.00		0.00			
E 2	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	1:00	2	\$550.00	2	0.00	NM	2	\$1,100.00

Order / Rev: 169756
 Alt Order #: 06868720
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: BARACK OBAMA 60S
 Estimate: 2272

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$550.00		0.00			
E 3	M	10/29/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	MTWTF--	1:00	4	\$500.00	2	0.00	NM	4	\$2,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$500.00		0.00			
E 4	M	11/05/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT-----	1:00	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$500.00		0.00			
E 5	M	10/27/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	1:00	1	\$500.00	2	0.00	NM	2	\$1,000.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
E 6	M	11/04/12	11/04/12	Su 9-10a This Week	CM	9-10a	-----S	1:00	2	\$1,000.00	2	0.00	NM	2	\$2,000.00
THIS WEEK W/ STEPHANOPOULOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					2	\$1,000.00		0.00			
E 7	M	10/29/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MTWTF--	1:00	3	\$350.00	2	0.00	NM	3	\$1,050.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$350.00		0.00			
E 8	M	11/05/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	MT-----	1:00	2	\$350.00	2	0.00	NM	2	\$700.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$350.00		0.00			
E 9	M	10/29/12	11/02/12	M-F The View M-F The View	CM	10-11a	MTWTF--	1:00	3	\$500.00	2	0.00	NM	3	\$1,500.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$500.00		0.00			
E 10	M	11/05/12	11/06/12	M-F The View M-F The View	CM	10-11a	MT-----	1:00	2	\$500.00	2	0.00	NM	2	\$1,000.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$500.00		0.00			
E 11	M	10/29/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	5	\$350.00	2	0.00	NM	5	\$1,750.00
5 EYEWITNESS NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$350.00		0.00			
E 12	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	1:00	2	\$350.00	2	0.00	NM	2	\$700.00
5 EYEWITNESS NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$350.00		0.00			
E 13	M	10/29/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$700.00		0.00			
E 14	M	11/05/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	MT-----	1:00	2	\$700.00	2	0.00	NM	2	\$1,400.00

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Advertiser: Obama for America
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 Estimate: 2272

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$700.00		0.00			
E 15	M	10/29/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,100.00		0.00			
E 16	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	1:00	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$1,100.00		0.00			
E 17	M	10/29/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	1:00	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
5 EYEWITNESS NEWS @ 6:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$1,050.00		0.00			
E 18	M	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	M-----	1:00	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
5 EYEWITNESS NEWS @ 6:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$1,050.00		0.00			
E 19	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	1:00	1	\$600.00	2	0.00	NM	1	\$600.00
5 EW NEWS SATURDAY @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
E 20	M	10/29/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	1:00	1	\$8,000.00	2	0.00	NM	2	\$16,000.00
Dancing with the Stars															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$8,000.00		0.00			
E 21	M	10/29/12	11/05/12	Monday Prime C Castle	CM	9-10p	M-----	1:00	1	\$8,000.00	2	0.00	NM	2	\$16,000.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$8,000.00		0.00			
E 22	M	11/04/12	11/04/12	Sunday Prime C Revenge	CM	8-9p	-----S	1:00	2	\$6,750.00	2	0.00	NM	2	\$13,500.00
Revenge															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					2	\$6,750.00		0.00			
E 23	M	10/29/12	11/02/12	M-F 1102p News thru 1102p M-F 1102p News	CM	1102-1132p	MTWTF--	1:00	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$400.00		0.00			
E 24	M	11/05/12	11/05/12	M-F 1102p News thru 1102p M-F 1102p News	CM	1102-1132p	M-----	1:00	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 25	M	10/29/12	11/02/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	MTWTF--	1:00	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
5 EYEWITN NWS @10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$1,350.00		0.00			
E 26	M	11/04/12	11/04/12		CM	10-1035p	-----S	1:00	2	\$1,900.00	2	0.00	NM	2	\$3,800.00

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 Product Desc: BARACK OBAMA 60S
 Estimate: 2272

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su Late News Su 10-1035p										
5 EYEWTN NEWS @10PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		2		\$1,900.00			0.00			
E 27	M	10/29/12	11/02/12	M-F 1035-1102p thru 1/7CM Nightline		1035-1102p MTWTF--	1:00	3	\$900.00	2	0.00	NM	3	\$2,700.00
ABC NEWS NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		3		\$900.00			0.00			
E 28	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/7CM Nightline		1035-1102p M-----	1:00	1	\$900.00	2	0.00	NM	1	\$900.00
ABC NEWS NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$900.00			0.00			
E 29	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	1:00	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
5 EYEWTN NWS @10PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$1,350.00			0.00			
												Totals	60	\$82,300.00